



## Fundraising tips

Thank you for choosing to support Shooting Star Chase. Here are a few tips to help you reach your fundraising target.

- Set an initial fundraising goal or personal target that you wish to achieve.
- Download a sponsorship form from the information & downloads section of our website
- Create an online fundraising account such as **JustGiving** so that people can sponsor you directly. Remember to add photos, a fundraising target, details about the charity and regular updates to encourage more donations to your page.
- A great way to engage support for your challenge is to organise a small competition relating to your challenge i.e. how long will it take you to complete the walk?
- Be creative with your fundraising, hold an event, have a bake sale, organise a dress down day, and then add the money to your fundraising total.

## How your support will help

Help us raise funds for babies, children and young people with life-limiting conditions, and their families.

£250 could pay for a Teenage Youth Group day for life limited teenagers to get together and undertake everyday activities that all teenagers can, in a safe environment.

£100 could pay for a bereaved parents group, allowing parents of children who have died, talk about their experiences, their feelings and share memories of their child, whilst being supported by counsellors.

£20 could pay for a Music & Movement group, giving children the opportunity to explore feelings through music and to maximise their potential through movement and sensory integration work.

See who your fundraising efforts help by visiting our website and reading our family stories.



## The power of social media

Sites such as Facebook, Twitter and Instagram are a great way to update your friends on how your training is going and encourage people to donate to your fundraising page.

Don't forget to share pictures – of the good times and the bad times throughout your training! And tag in the official Shooting Star Chase accounts @sschospices on Facebook, Instagram and Twitter.

## Support Materials

Don't forget to visit the create section of our website [shootingstarchase.org.uk/create](http://shootingstarchase.org.uk/create) to make your own bespoke fundraising materials. It's a simple and easy tool that helps you promote your support of Shooting Star Chase and participation in your challenge event.

If you would like a collection can to collect small donations, please contact our Support Care Services team 01932 823100 or email [hello@shootingstarchase.org.uk](mailto:hello@shootingstarchase.org.uk)